PRES URCE 1.1 Form for Stakeholder Analysis

STRATEGIC
PRIORITIES

(sum)





PRES URCE 1.1 Stakeholder analysis - Dairy

	STRATEGIC PRIORITIES CHOLDERS	Improving product quality	Broadening the market	Decreasing production costs	Improving access to capital	Extending facility	(sum)
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PRES URCE

1.1 Stakeholder analysis – Dairy example of possible results

STRATEGIC PRIORITIES STAKEHOLDERS	Improving product quality	Broadening the market	Decreasing production costs	Improving access to capital	Extending facility	(sum)
Owners - farmers	2	3	2	2	3	12
Employees	3	2	3	1	1	10
Customers	3	3	2	1	1	10
Suppliers	3	2	2	1	1	9
Authorities	0	1	2	0	2	5
Local municipality	0	0	0	0	3	3
Bank	0	1	2	3	3	9



