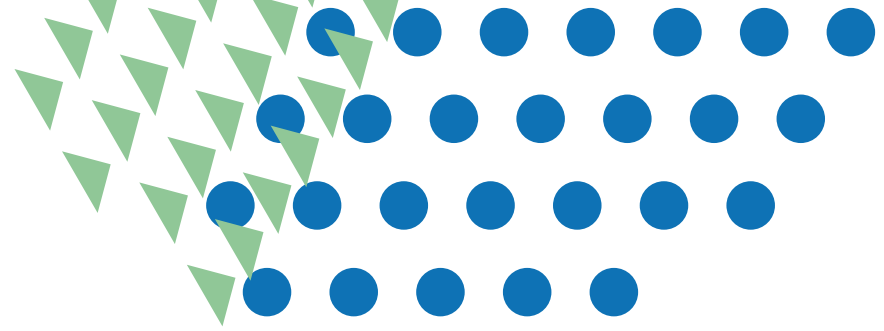




Analysing potentials using form 1.6

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EUROPEAN UNION
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DEVELOPMENT FUND

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Number of aspect *Title of aspect*

NA	Absence	Preparation	Integration	Proaction	WEIGHT
0	First level of addressing aspect – there is no any action	Enterprise is preparing an action to address given aspect	Enterprise address given aspect on a standard basis	Enterprise address given aspect in proactive way	A
					B
					C
Source	<i>Source of information for evaluating the aspect</i>				
Remark	<i>Any more detailed specification needed</i>				

High importance (weight A,B) + high potential (1-3 - low level of addressing aspect) = aspects with possible potential for further investigation

PRESOURCE Example of an aspect for evaluation at the level of product life cycle

4.18 Design for material consumption minimization in the use phase

NA	Absence	Preparation	Integration	Proaction	WEIGHT
0	Nothing has been done yet	We are performing some tests to estimate the actual material quantity our clients use	Considering the typical user behaviour, we design our products to be material efficient during the use phase	We co-design with our users to reduce the material consumption during the use phase, in order to supply products or services that adapt themselves to the actual needs and behaviour of the users	A B C
	1	2	3	4	

Sour. Int

Rem.

PRESURCE Example of an aspect for evaluation

1.3 Understanding of core competencies (Values)

NA	Absence	Preparation	Integration	Proaction	WEIGHT
0	No	Is being prepared	Value creation for customers is understood and documented	Core competencies are fully understood, documented and reviewed and results are used for proposals of technological and other changes integrating sustainability concerns	A B C
	1	2	3	4	

Sour. **Int**

Rem. Question: How is identified value creation for customers? (In conjunction with stakeholder analysis, especially 1.1)