

Transnational Workshop on Innovative Financing Instruments for Eco-Innovation in Central Europe Berlin, 3 June 2014

The EU project PRESOURCE aims at increasing the resource productivity, especially in small and medium sized enterprises (SMEs) in the Central European countries by identifying opportunities for improving and financing investment in eco-innovation. PRESOURCE partners have gathered information on relevant actors, their respective activities and support mechanisms in the field of resource efficiency/eco-innovation.

Transnational PRESOURCE workshops facilitate the exchange of multipliers on efficient support mechanisms. The information will also be published online on the PRESOURCE competence platform, enabling intermediaries from public, private and scientific institutions to use this information in their daily work.

The 6th Transnational Workshop within the PRESOURCE project is devoted to “Innovative Financing Instruments for Eco-Innovation in Central Europe”. The objective of this workshop is to provide new insights into innovative financing schemes and to further discuss practicable indicators for capital providers to measure the economic added value of eco-innovative projects.

In practice, SMEs typically have problems in financing necessary investments in eco-innovations to exploit their potential of increasing resource efficiency. Against the background of declining public budgets and rising capital requirements e.g. in the course of the Basel III regulations, the Transnational Workshop will explicitly shed light on innovative financing instruments to promote alternative financing approaches. Public, private and scientific experts in the field of resource efficiency promotion in SMEs are invited to benefit from and to contribute to the workshop.

Within the workshop, different overviews on financing schemes both for start-ups and for established companies will be presented, together with innovative good practice examples. An interactive session will point out investment criteria, drivers and barriers of the political framework and enable more precisely how to foster innovative financing instruments for eco-innovation in Central Europe.

A second financing workshop with this particular focus will take place on 9 October 2014 in Vienna, Austria.

Moderator: Carsten Beyer
Managing Director, sustainable projects GmbH

TIME	TOPIC
9.00	Registration and coffee
9.45 -10.00	Welcome and Introductory Notes Representative of BMUB, Deputy Director General, Dr. Susanne Lottermoser Representative of Fraunhofer MOEZ, Dr. Robin Bürger Moderator Carsten Beyer
10.00 – 10.20	B.A.U.M. Zukunftsfonds Hamburg, Germany Volker Schwikowski, Chairman
10.20 – 10.40	Bayrische Beteiligungsgesellschaft BAYBG Munich, Germany Dr. Barbara Karch, Project Manager
10.40 – 11.00	Crowdfunding.pl Ltd Warsaw, Poland Karol Król, CEO
11.00 – 11.20	1000x1000 Crowdbusiness GmbH, Graz, Austria Dr. Reinhard Willfort, Managing Director
11.20 – 11.40	ESCO, Czech Republic Vladimir Dobes
11.40 – 12.00	Introduction Interactive Session Carsten Beyer
12.00 – 13.00	Lunch
13.00 – 14.30	Interactive Session “Eco-Investment Roundtables”
14.30 – 14.50	Summary of Interactive Session
14.50 – 15.00	Workshop summary Representative of Fraunhofer MOEZ, Dr. Robin Bürger and Moderator Carsten Beyer
15.00	Farewell, Coffee and Get Together

The Policy Background

The topic of resource efficiency or productivity has reached a high importance in politics and business. Evidence on its past performance indicates that the EU's response must go beyond existing policy action. Consequently, the European Commission put resource efficiency at the heart of its structural economic strategy.

The Challenges and Barriers

The EU12 countries (and most Central European partner countries belong to the New Member States) have a dramatically lower material productivity than the EU15 or the EU27 average (581 compared to 1304 USD/ton). This has been revealed by a survey conducted by the European Environment Agency in 2011. And the trend is even more alarming: While the material productivity in the EU15 has been increased constantly since 2000, the productivity in the EU12 has remained static or even decreased.

This calls for immediate action in Central Europe. It will be crucial for enterprises in the region to increase their material productivity and - in a wider sense - resource efficiency in order to keep or even increase their competitiveness.

Two major barriers for exploiting the potential for resource efficiency in products and production processes can be identified:

- Enterprises and especially SMEs are not aware of their resource utilization, real costs of non-product outputs and the related (cost) reduction potential as well as means to improve it.
- SMEs have problems in financing necessary investments in eco-innovations in order to exploit their potential to increase resource efficiency.

What is PRESOURCE about?

PRESOURCE aims at the achievement of the following results:

1. Improved in-house capacity (managerial and technological): We want to enable SMEs in the production sector to identify and exploit within their own organization potential for increasing the resource efficiency of the production process and products – for the benefit of economy & environment.
2. Improved knowledge and mechanisms for risk sharing and for financing eco-innovations in SMEs: We will provide incentives and innovative financing schemes for external and internal investment decisions.
3. Improved framework conditions: We want to enable policy makers, intermediaries and multipliers in CE to respond to the EU Roadmap.

PROJECT PARTNERS

Germany: Federal Environment Agency, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, Fraunhofer Center for Central and Eastern Europe
Czech Republic: ENVIROS Ltd.

Poland: Research and Innovation Center Pro-Akademia

Austria: STENUM Environmental Consultancy and Research Company Ltd.

Italy: ENEA –National Agency for New Technologies, Energy and Sustainable Economic Development

Hungary: Corvinus University of Budapest

PROJECT DURATION June 2012 – November 2014

Practical Information

Meeting venue:

Fraunhofer-Forum Berlin

Raum „Spektrum“
Anna-Louisa-Karsch-Str. 2
10178 Berlin

How to get there:

By car

from all directions:

keep going towards Berlin-Mitte

from the direction of the A24 and A19:

Leave the A10 at the Pankow junction and follow the A114 until you reach the Pankow exit. Continue towards Berlin 'Zentrum/Mitte' until you reach the 'Prenzlauer Allee', which becomes 'Karl-Liebknecht-Strasse' (B2/B5). Turn right into the 'Spandauer Strasse' and after approx. 200 m turn left into the 'Anna-Louisa-Karsch Strasse'. The main entrance is on the Spree embankment. There is a public car-park at Spandauer Strasse 3.

from the direction of the A2 and A9:

Leave the A10 at the Nuthetal junction and follow the A115 towards Berlin 'Zentrum'. At the Funkturm junction drive towards 'Hamburg/Flughafen Tegel' and leave the motorway at the 'Kaiserdamm' exit, towards 'Berlin-Mitte/Tiergarten'. Follow the 'Strasse des 17. Juni' and turn right just before the 'Brandenburger Tor'. Then turn left into the 'Behrenstrasse' as far as the 'Glinkastrasse' and turn left. Turn right at the next crossroads into 'Unter den Linden'. This street becomes the 'Karl-Liebknecht Strasse' (B2/B5). Turn left into the 'Spandauer Strasse' and after approx. 200 m left into the 'Anna-Louisa-Karsch Strasse'. The main entrance is on the Spree embankment. There is a public car-park at Spandauer Strasse 3.

from the direction of the A13:

From the Schönefelder junction follow the A113 towards 'Berlin-Grünau / Dreieck Treptow'. Continue on the 96a towards 'Berlin-Mitte'. At the end of the 'Stralauer Allee' keep straight on into the 'Mühlenstrasse', 'Holzmarktstrasse', 'Stralauer Strasse' and straight on into the 'Spandauer Strasse'. After approx. 200 m turn left into the 'Anna-Louisa-Karsch Strasse'. The main entrance is on the Spree embankment. There is a public car-park at Spandauer Strasse 3.

By rail

Berlin Hauptbahnhof, Zoologischer Garten and Friedrichstraße:

S-Bahn lines S 5, S 7, S 75, S 9 as far as the Hackescher Markt.

Ostbahnhof and Alexanderplatz:

S-Bahn lines S 5, S 7, S 75, S 9 as far as the Hackescher Markt. Leave the station, towards Burgstraße/Museumsinsel. At the Burgstraße go towards the cathedral as far as the Anna-Louisa-Karsch Strasse, and cross this street. The main entrance of the Spreepalais is 20 m along on the left-hand side.

By air

Berlin-Tegel (TXL):

The Spreepalais is approx. 10 km from Berlin-Tegel airport. The TXL bus route, going towards Mollstr./Prenzlauer Allee, departs directly outside the main concourse of the terminal. The journey time is approx. 35 minutes. Travel to Spandauer Str./Marienkirche and cross the Karl-Liebknecht Strasse. Then proceed approx. 150 m towards the Berliner Dom and turn right onto the embankment footpath just before the Spree. The main entrance of the Spreepalais am Dom is on the right-hand side just before the Anna-Louisa-Karsch Strasse, positioned slightly back from the road.

Berlin-Schönefeld (SXF):

The Spreepalais is approx. 23 km from Berlin-Schönefeld airport. Take the S-Bahn line 9, towards Spandau, from the S-Bahnhof at Berlin-Schönefeld airport. The journey time is approx. 45 minutes to Hackescher Markt station. Leave the station, going towards the Burgstraße/Museumsinsel. At the Burgstraße go towards the cathedral, as far as the Anna-Louisa-Karsch Strasse, cross this street. The main entrance of the Spreepalais is 20 m along on the left-hand side.

