

# Carbon Performance Improvement Initiative



CPI<sub>2</sub> is an initiative of retail companies, aiming to reduce carbon emissions in their supply chain

HSE24



























Im Auftrag des



KARSTADI





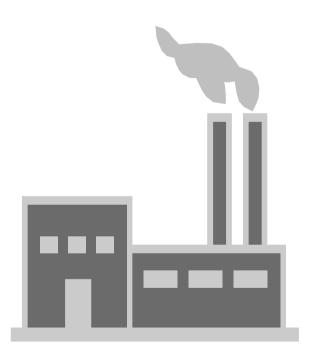




# Reducing carbon emissions by addressing energy efficiency in manufacturing

#### Typical situation in factories:

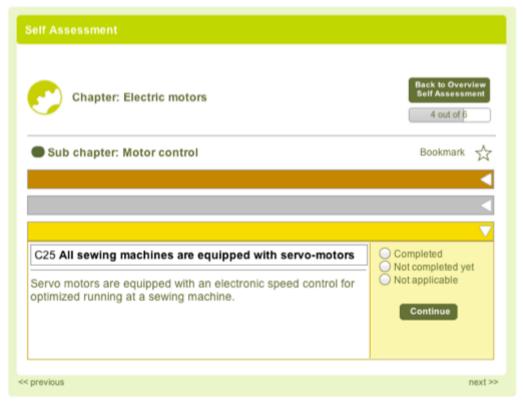
- Areas for improvement often the same
- Energy costs increase
- Singular measures instead of structured approach and a need for know-how





#### What is CPI<sub>2</sub>'s approach?

## 1 Online Self assessment

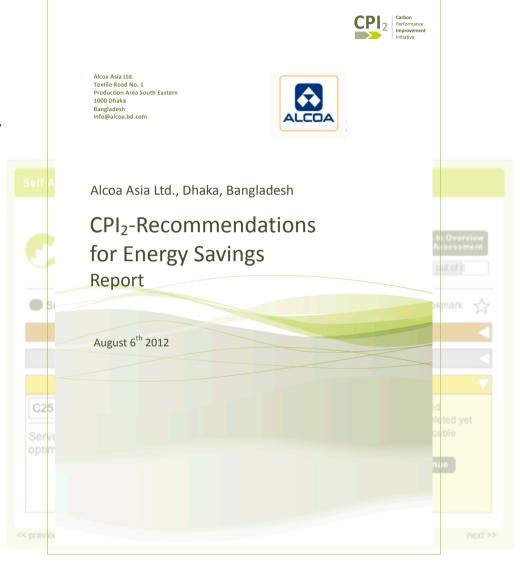




### What is CPI<sub>2</sub>'s approach?

1 Online Self assessment

Online evaluation and capacity building

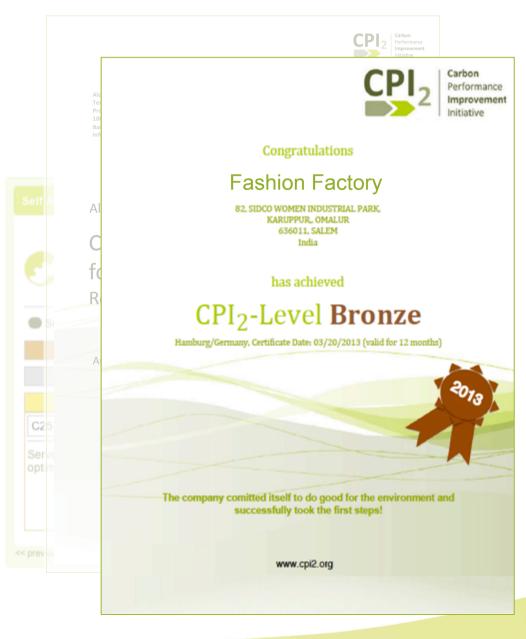




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#### What is CPI<sub>2</sub>'s approach?

- 1 Online Self assessment
- Online evaluation and capacity building
- 3 Online benchmarking





## 450 factories in 16 countries already use CPI<sub>2</sub>





#### Key learnings after one year of CPI<sub>2</sub> online







- Easy access, simple use, factories to be part of development
- Understanding of individual benefits necessary
- Motivation required pull from client or government



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