



Barriers and drivers for financing eco-innovation on enterprise level in Italy



Drivers for financing eco-innovation

- High price of energy and materials
- General need of cost reduction, especially for the pollution treatment and the waste management
- Eco-innovation is perceived as a chance for getting new marketshare

Barriers for financing eco-innovation

- Difficulties in access to credit: private financial actors perceive eco-innovation project too risky
- Financial instruments are not tailored to small-scale investments and Italian SMEs are in general not able to make aggregation experiences such as industrial networks and clusters
- Regulatory framework and public financing incentives are too unstable and characterized by high administrative burdens and bureaucracy.
Lack of long term view and strategies