



Transnational Workshop of PRESOURCE Project: Applications of "EDIT Value" tool in Central European SMEs

18 September 2014 ENEA – Bologna research centre Via Martiri di Monte Sole 4, Bologna (Italy)

PRESOURCE project connects eight partners from six Central European Countries, representing public and private institutions from environmental, innovation and research sectors. They aim to promote a more responsible use of natural resources and to implement actions leading to increased resource productivity in Central Europe. The project specially tackles the potential of SMEs representing the production and manufacturing sector (**www.presource.eu**).

One of the main results of the PRESOURCE project is **"EDIT Tool"** (Eco-Innovation and Implementation Tool for Increase of Enterprise Value), which main goal is to identify the most effective opportunities for improving the resource efficiency (RE) and the overall sustainability performance of small and medium-sized enterprises (SMEs). It enables a company to choose the most effective leverage points and feasible projects leading both to an improvement of RE and the best allocation of its limited resources.

During the workshop the tool will be described in all its steps, in particular through real case studies of its application to SMEs in Central Europe performed during the project in Austria, Czech Republic, Germany, Hungary, Italy, and Poland.

Participants:

SMEs, institutions, organizations, consultants and other intermediaries involved in initiatives aimed at increasing resource efficiency and eco-innovation.

AGENDA

- H. 14.00 14.15 Registration
- H. 14.15 14.30 Welcome & main outputs of Presource Project. Caterina Rinaldi (ENEA), Daniel De Graaf (UBA)
- H. 14.30 14.50 Description of EDIT tool and of the testing phase. Applications in Czech Republic. Vladimír Dobeš (ENVIROS)
- H. 14.50 15.10 Facing resource efficiency in Italian SMEs with EDIT tool. Cristian Chiavetta (ENEA-LECOP), Francesca Falconi (LCA-lab)
- H. 15.10 15.30 Experiences of EDIT testing in Austria. Johannes Fresner (STENUM)
- H. 15.30 15.50 The EDIT Value fast-track version Experiences from two small metal processing enterprises in Germany. *Philipp Grevenstette and Conrad Dorer (UBA)*
- H. 15.50 -16.10 EDIT testing results in Poland feedback from textile and clothing industry. Beata Gotwald and Max Kochanski (Pro-Akademia)
- H. 16.10 -16.20 Wrap up of the testing experience presented and introduction to the poster session. Carsten Beyer (s.Pro)
- H. 16.20 17.20 Interactive Poster session and coffee break. Posters on: EDIT applications in SMEs, Presource Competence Platform and Financial Guide.
- H. 17.20 17.40 Advanced Cost Benefit Analysis: methodology and benefits for SMEs. Jens Rockel and Dominik Palsa (Fraunhofer MOEZ)
- H. 17.40 18.00 Cost Calculator for analyzing the Resource Efficiency in SMEs. *Manuel Weber (VDI ZRE)*
- H. 18.00 18.15 Dissemination of EDIT tool and eco-innovation in SMEs of Emilia-Romagna region. The role of the Technopole. Paolo Masoni (ENEA)
- **H. 18.15** End of the meeting. *Carsten Beyer (s.Pro)*

Moderator: Carsten Beyer (s. Pro)

Language of the workshop: English with translation English - Italian







Venue

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The meeting will take place at the ENEA Research Centre in Bologna: ENEA Research Centre - Via Martiri di Monte Sole, 4 - 40129 Bologna, Italy



How to reach ENEA Centre

From the City Centre (by bus)

reach the bus stop "Autostazione". Here choose:

bus line N° 11C (direction Arcoveggio-Giardini) and get off at "Arcoveggio" bus stop. Once you get off, just cross the street and you will find Via Martiri di Monte Sole.

bus line N° 27 (A or B or C) and get off at "De Giovanni" bus stop. Once you get off, walk through "via Ettore Zaniboni" (first street on the left) and you will find Via Martiri di Monte Sole.

Note: From the City Centre it will take approximately 20 min by bus **1**C or 27) to get to ENEA. You can buy the ticket at tobacconist's shop or in newspaper Kiosks.



From Bologna Airport

Take a Taxi in front of the airport entrance (15 min)

Get the "aerobus" in the direction of the Railway station and get off at "Autostazione" bus stop. Than get the bus line 11C or 27

By car

From the highways A1, A13, A14, take the ring road (Tangenziale) and get the exit number 6 "Corticella" and follow the signs for ENEA Centre.

