



EDIT VALUE

Pilot implementation in Poland

PRESOURCE

PROMOTION OF RESOURCE EFFICIENCY
IN SMES IN CENTRAL EUROPE



EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND

Beata Gotwald
Maksymilian Kocharński



EDIT Value – draft of pilot implementation

- 5 enterprises
- 4 months of work
- 3 experts
- surveys conducted in native language (Polish)



DARTEX



ORITEX



ORTEL



QUATTROTEX



ZUM



Conclusion

1. EDIT Value tool is useful for Polish enterprises
2. Gaining the acceptance and agreement for work is the hardest element of cooperation
3. Enterprises protect their data on the enterprise, which influences the information flow
4. The knowledge on the competitors is rather poor in the enterprises
5. Setting the priorities is hard for the companies to be accepted unless it is negotiable
6. The main reason for implementation and cooperation are economical motivators



Discussion and questions



Thank you for attention.

Beata Gotwald

(beata.gotwald@proakademia.eu)

Maksymilian Kochański

(maksymilian.kochanski@proakademia.eu)