

EDIT Value

Pilot Phase in Hungary (Chemicals manufacturing SME)

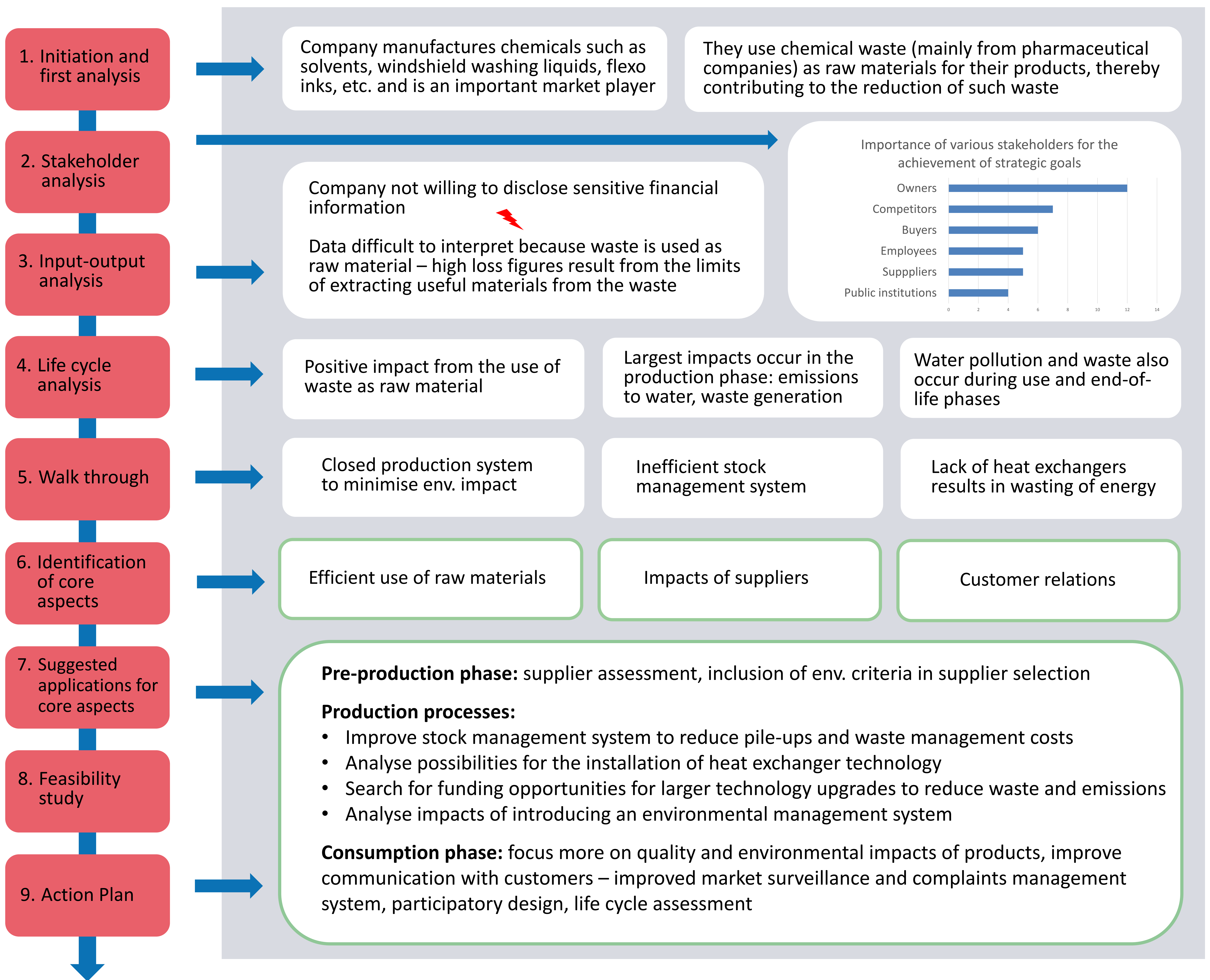
Sector: Chemicals

Size: 50 employees

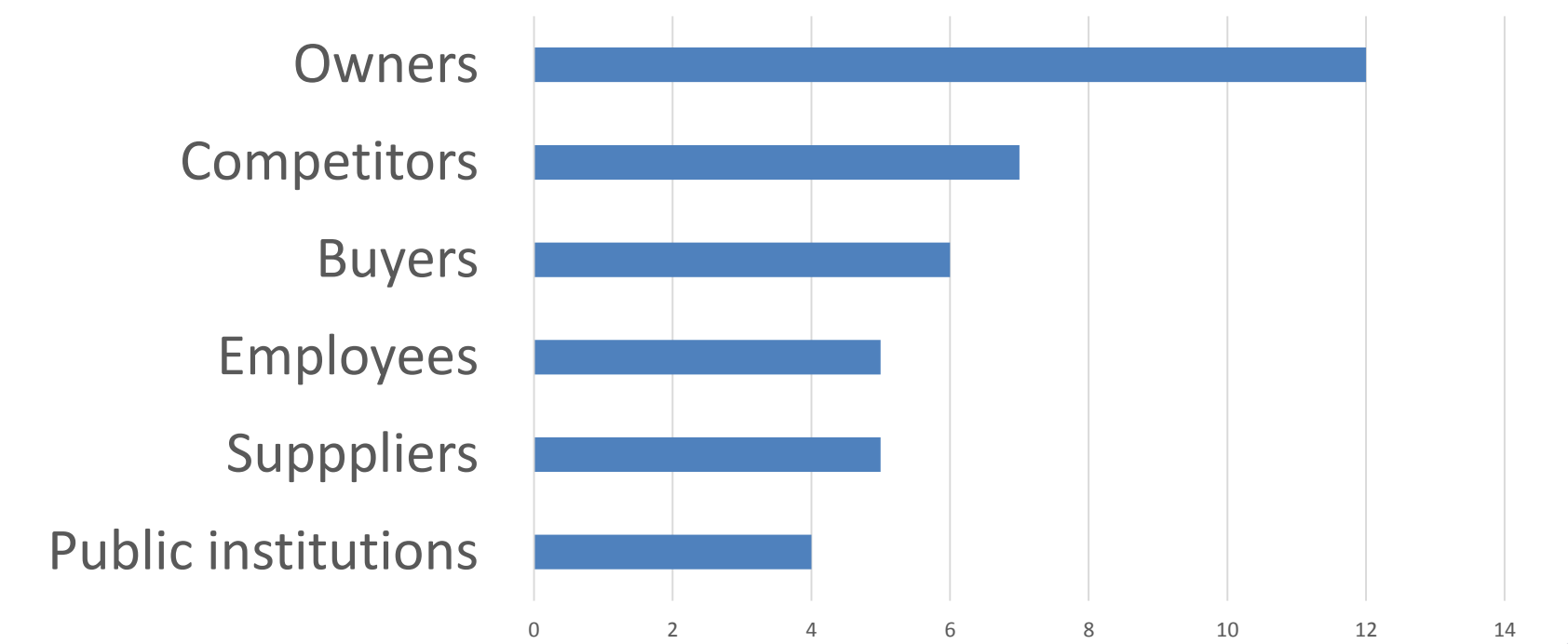
Products: Solvents, car chemicals, inks

Annual Turnover: 6 million EUR

- The EDIT Value piloting took place from August to September 2014
- Two facilitators (Dóra Radácsi and Rita Fülöp) and a company representative were involved in the process



Importance of various stakeholders for the achievement of strategic goals



Lessons learnt

- Sensitive nature of financial information can be a problem (I/O table)
- The tool is useful for identifying potentials for improvement (although in some cases, these are already known to the management, but objective circumstances hinder implementation)
- Providing suggestions for specific technology upgrades would require more in-depth analysis