

Speaker Profile

Dr. Matthias Knecht

Zencap

Short CV

Matthias is Co-founder and Managing Director of Zencap, the first digital marketplace for corporate loans in Germany. The platform also operates in Spain. He heads the Risk Management and Operations departments and is also in charge of contacts to institutional investors.

From 2008 to 2014, Matthias was a consultant with McKinsey & Company focusing on clients from the banking, insurance, and private equity sector. During this time, Matthias recognized that German small- and medium-sized companies are currently underserved by traditional banks, yet, they present a highly attractive asset class. Together with his fellow McKinsey colleague, Dr. Christian Grobe, he founded Zencap. Zencap will change the way how Germany's SMEs access financing. The P2B platform offers flexible company loans through a lean and quick application process and attractive yields for investors.

Matthias graduated with highest distinction from University Karlsruhe (Industrial Engineering). He holds a Ph.D. in Business Administration from the University of Nuremberg and was a research scholar to Columbia Business School (USA).

Contribution Keywords

Crowdlending, Crowdfunding, small and medium-sized enterprises



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